

signagelive—media logistics for digital signage



Digital Signage
Manufacturer
of the Year 2009

“signagelive eliminates point of sale compliance issues and does not negatively impact our IT network”

— Doug Glenwright, Marketing Manager, TUI

Delivering Digital Signage over the Internet

signagelive enables a diverse range of customers worldwide across every industry sector to manage and distribute digital media content over the Internet to a comprehensive range of digital signage hardware from standard PC's to optimised low-cost HD players.

Unlike expensive and inflexible on-premise alternatives, signagelive is a multi-tenant, subscription based solution hosted in the Cloud. Using a standard web browser, signagelive customers can manage a single player through to a multi-country network of thousands of devices.



All the Functionality You Need, none of the Headaches

Only signagelive offers an on-demand solution that meets the varied digital media needs of everyone from a small school to a large global organisation. signagelive provides your organisation with a comprehensive 360 degree view of your digital signage network with integrated live support and help, enabling you to focus on delivering your visual message and not on the technology being used.

- :: Loved by users.** Users of signagelive want a solution that is easy to use and simple to update. signagelive's intuitive user interface and workflow sets it apart from the pack, offering powerful features accessible to all, regardless of technical ability.
- :: Trusted by executives.** Executives need fast, top-down reports and dashboards showing the performance of their digital signage network from any location at anytime regardless of where they are in the world. signagelive provides executives with a top-down view with the ability to drill into key data as and when required.
- :: Approved by IT managers.** signagelive uses standard Internet connectivity to deliver and manage digital media content. No requirements to setup FTP servers, Ports and Firewalls ensure maximum adoption from IT managers. Comprehensive network monitoring and reporting ensure IT managers can look after the operation of their signagelive network.
- :: Strategic for resellers.** AV and IT resellers are building new profitable revenue streams to compliment their signagelive sales. In many cases resellers supply hardware, content design and ongoing maintenance services to their signagelive customers. Incremental signagelive licence renewals enable resellers to retain customers beyond the initial sale.

“the ideal media platform to satisfy our customers digital signage needs”

— Doug Glenwright, Marketing Manager, TUI

“forward thinking and innovative, signagelive makes digital signage available to all”

— Scott Young, Senior Vice President, Ping HD

“signagelive keeps down travel time and costs of running our media”

— Alasdair McWilliams, Web Manager, East Herts District Council



signagelive Features: The Details

Content Management. signagelive enables users to upload, schedule and deploy a vast array of media content including all leading video, still image and animation file formats. In addition to physical media files, signagelive can store web pages, IPTV streams and RSS feeds as assets ready to be scheduled alongside your physical media files.

Media RSS Creator. Create your own RSS feeds with support for both textual feeds and the latest Media RSS standard enabling images and video to be delivered as a live feed to signagelive players and Media RSS capable devices.

User Generated Content. Utilising the Media RSS capability of signagelive, content uploaded and stored on third party platform including Flickr, Photobucket, Google Picasa and Twitter can be automatically added to signagelive and delivered to signagelive players and Media RSS capable devices.

Dynamically Updated Commercial Content. Add commercially available dynamic content channels to signagelive to incorporate entertainment to your schedules. Choose your supplier from the list of signagelive approved partners, add your chosen channels including News, Sport, Showbiz and Weather and signagelive will ensure your players and Media RSS capable devices always show the latest information.

Layout Creator. Choose landscape or portrait, select the resolution of your target display, add a background template and draw where you want your media content and RSS ticker to appear. The signagelive layout creator offers the easiest way to create professional looking multi-zone templates for your digital media network.

Playlist Creator. Select your media assets, add them to a playlist, organise them in the order you want them to play and save ready to be scheduled and deployed to your signagelive players and Media RSS capable devices.

Deployment. Having uploaded your media assets and assembled them in a playlist, you are ready to deploy to your signagelive players. With full control of dates, times and recurrence for deploying your playlists and media to full-screen and multi-zone layouts, signagelive provides simple but unlimited flexibility to schedule what you want to display and when and where you want it to be shown.

Interactive Interrupts. Add interactivity to your signagelive player through the interrupt feature. Interrupts monitor the signagelive player looking for changes and acting on them. Interrupts can be triggered using Touchscreen, timed events, RS232, key press, RFID, sensors and changes to data such as a Tweet from Twitter or a third party data source such as an EPOS terminal in a retail store.

Network Monitor. Dynamic dashboards show the live status of your signagelive network including monitoring the health of every connect player, ensuring every player has received current and future scheduled playlists and media content. Click on the dashboards to drill down and examine the signagelive players and their status.

Live Help. From within signagelive click on the Live Help button to be connected to the signagelive support team who can assist you with any questions using a live chat session. Raise a support query or feature request and monitor progress within signagelive.

Reporting. A comprehensive range of reports are available to be displayed or downloaded from within signagelive covering all aspects of your signagelive network. Options include, player connectivity and impression logs confirming where and when media files played, perfect for 'proof of play' use to show advertisers.

Comprehensive Hardware Support signagelive offers Display, Desktop and Screensaver software editions for use on any Windows PC or Display with integrated PC. The signagelive Virtual Player extends support to any Media RSS and SMIL capable device including mobile phones, digital photo frames and the latest Internet enabled televisions.